

Building the Heart of Successful Schools

DECEMBER 7 & 8, 2006



**Kalahari
Resort/
Convention
Center**

**Wisconsin Dells,
Wisconsin**

*Wisconsin Department
of Public Instruction*

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Cooperative Educational Service Agencies
Wisconsin Student Assistance Association
Wisconsin Congress of Parents and Teachers



This program sharing conference will provide educators with practical examples from Wisconsin schools that have embraced our shared responsibility and commitment to provide our students with the tools they need to build bright futures. The conference will feature useful ideas and practical models to achieve our goal of providing every child in Wisconsin the opportunity to a quality education.

CONFERENCE AUDIENCE:

*Teachers • Administrators • Pupil Services Professionals • AODA Coordinators • Health Professionals
Law Enforcement Officers • Prevention Professionals • Parents • School Board Members*

THE NEW WISCONSIN PROMISE

Greetings:

The New Wisconsin Promise is a commitment to ensure the opportunity of a quality education for every child. Every day thousands of students attend our schools, bringing with them a variety of problems and issues. Because of the work you are involved with, you have first-hand knowledge of the problems these students are dealing with on a regular basis. Unfortunately, many of these problems are often barriers that limit opportunities for receiving a quality education, and present many challenges for our schools and highly qualified education professionals like you.



More than ever before, educators need to take the time to learn about effective prevention and student services programming and initiatives. This year's conference will be a great opportunity for you to learn about what works in other locations and then use the information to create even more effective programs and activities in your district.

I wish to extend a special invitation to you, and hope you will be able to attend the 2006 Building the Heart of Successful Schools Conference.

Elizabeth Burmaster

Elizabeth Burmaster
State Superintendent of Public Instruction

Thursday, December 7

SECTIONAL PRESENTATIONS

► 10:30 a.m. – 11:45 a.m.

Social Norms—ATOD Prevention

Denise Enders, Social Norms Coordinator, Jerry Gargulak, School Psychologist, and Charles Graham, AODA Coordinator, Stevens Point Area School District

A comprehensive and intensive prevention program to challenge and reduce misperceptions of ATOD use among high school students in the Stevens Point area. The prevention program is grounded in science-based, research-driven social norms theory and social marketing strategies. The presentation will explain how the district implemented the social norms project: 1) to correct misperceptions of student AODA use; 2) to increase the use of normative prevention statements; and 3) to increase parent, faculty and staff that report having a conversation with a high school student about ATOD. Data on students will be shared. Also, the social norms campaign includes a variety of promotional strategies and materials with the intent to correct exaggerated beliefs by high school students that the majority of their peers use ATOD.

B2A: Teaching Bystanders How to Become Allies when Bullying Occurs

Brian Juchems, Program Director, Gay, Straight Alliance for Safe Schools; and Bonnie Augusta, GLBTQ Resource Teacher, Madison Metropolitan School District

When left unchecked bullying can negatively impact students' academic performance, physical and emotional health, attendance, and future aspirations. This may be especially important for lesbian, gay, and bisexual students. The Bystanders into Allies (b2a) program aims to provide educators with tools to develop a sense of shared responsibility among students by encouraging the students to "try on" ally behavior and attitudes. We'll use experiential activities, film clips, and other tools to trigger discussion on how to utilize this resource in your school. You will walk away from this workshop with b2a program materials and other strategies for crafting a safer learning environment in your school. Don't be shy—come on, try it on!

KEYNOTE SPEAKER

► Thursday, December 7
9:20 a.m. – 10:15 a.m.

Why Gender Matters: Using the Emerging Science of Gender Differences to Broaden Educational Horizons



Dr. Leonard Sax, M.D., Executive Director, National Association for Single Sex Public Education, Poolesville, Maryland

In the past ten years, researchers have discovered hard wired gender differences in how girls and boys hear, how they see, and how they respond to different teaching styles. These differences are innate. Lack of awareness of these gender differences too often results in a reinforcement of gender stereotypes. Girls think they're no good at math or computer science. Boys think school is a waste of time altogether. Teachers who understand these hard wired gender differences can break down gender stereotypes: their girls love math and science and often excel in those subjects; their boys love to read and to participate in class.

Restorative Justice, Dealing with Discipline!

Kris Miner, Coordinator, St. Croix Valley Restorative Justice, Inc.; and Michael Johnson, Assistant Principal, River Falls School District

Get the real deal on Restorative Justice. What are the key components? What does research demonstrate? Get these answers and more. Participants will be provided case examples and handouts to assist in bringing Restorative Justice to their classroom, school, or community. You'll learn about personal responses to harm and the role storytelling plays in our personal and professional lives. You should leave the workshop encouraged and inspired and with a lot more knowledge about Restorative Justice.

Internet Crimes Against Children: Protecting Kids and Teens Online by Educating Teachers, Parents, and Communities

Joell Schigur, Director, and Andrea LeStarge, Training Coordinator, Internet Crimes Against Children, Division of Criminal Investigation, Wisconsin Department of Justice

More than 33 million children in the United States use the Internet and one in five receive a sexual solicitation or approach.

Educate yourself; protect your students; ensure safety in your communities. You will be introduced to common characteristics of Internet predators and how children ultimately become the predators' number one victim. To help educate kids and teens, their parents/guardians, and your communities, attendees will be introduced to the NetSmart Workshop, a free, inter-active computer-based educational tool designed for home, school, and community use. It is suitable for individual, small-group, class, or all-school assemblies.

Where Will YOU Sleep Tonight?

Mary Maronek, Education Consultant, Wisconsin Department of Public Instruction

Are there students in your school whose families do not have stable housing? Homeless students often experience barriers that "housed" students are never exposed to. This session will cover the McKinney-Vento Homeless Education Assistance Act (Title X) and the social, emotional, and academic impact of homelessness on children and youth. Mary will share practical information on how districts can help homeless students succeed in school.

Thursday, December 7

► 10:30 a.m. – 11:45 a.m.

Superior/Douglas County Youth Leadership Program

Dave Minor, Executive Director, Superior-Douglas County Chamber of Commerce; Jay Mitchell, Superintendent of Schools, and Gary Banker, Advisor, Superior High School, School District of Superior

The Superior/Douglas County Leadership Program creates student leadership through community interaction. It is an educational program designed to nurture and enhance the skills of students who wish to help shape the future. The presentation will provide protocol and guidelines to develop a leadership program. It will outline the leadership skills and curriculum delivered over an 18-month period. Simulation and role playing activities will be provided to demonstrate how students are involved in the decision-making process at a variety of social, economic, and political levels. Participants will learn about the opening retreat, session activities, development opportunities through the Disney organization, global endeavors, and the culminating "Excellence in Education" banquet.

► 1:45 p.m. – 3:00 p.m.

Is it Worth it?

Vicki Sukowski, ATODA Coordinator, Poynette School District

Looking for ways to improve your code of conduct to teach rather than just punish? Do you want students to carefully look at their AODA choices and consider the effects on their current and future life goals? Unique student packets will be shared containing articles, websites & videos on AODA topics. Students review these prior to meeting with a counselor for guided discussion. The developer and students who have used the packets will share the effects they have seen on student decisions-making. How to design packets to meet your school's and students' needs will be discussed.

KEYNOTE SPEAKER

► Thursday, December 7
12:30 p.m. – 1:30 p.m.

Increasing the Joy, Laughter and Fun in the Workplace

Stuart Robertshaw, Ph.D., Professor Emeritus of Psychology and Education at the University of Wisconsin-La Crosse



From ancient wisdom we learn that laughter has healing and restorative properties; that it can provide emotional balance; reduce stress; and it generally leaves us with an uplifted and energized outlook on life. Humor has been shown to: reduce anxiety and tension; decrease depression, loneliness and anger; improve overall mood; increase self-esteem; increase creativity and problem solving; and promote a sense of empowerment. Healthy schools are organizations that deliberately foster positive humor and laughter among staff and students which serves to build a sense of community and belongingness.

Stuart Robertshaw, Professor Emeritus of Psychology and Education at the University of Wisconsin-La Crosse, will share with you his personal journey which began in 1987 when he reviewed the research on the benefits of humor and laughter. In 1990, he formed the National Association for the Humor Impaired, which has received much national attention from the media. Stuart Robertshaw, whom the media refers to as "Dr. Humor," serves as President and Chief Executive Officer of the Association."

"Dr. Humor" will share with you what he has learned about the psychological and physiological benefits of humor and laughter as they relate to increasing the joy, laughter and fun in the schools.

Improved Achievement Through Positive School Climate

Fran Fruzen, Coordinator Safe & Drug Free Schools, and Doug Reynolds, Coordinator of Security & Safety, School District of Beloit

"Problems with safety can disrupt the learning environment, directly influencing the potential for achievement." Participants will learn the four pillars of school safety and how to effectively construct a school crisis response team. The elements of a crisis management plan (mitigation, preparation, response, recovery) will be explored in this workshop. Participants will be given the opportunity to explore a model school policy to deal with negative school climate, especially as it relates to possible gang activity. Participants will learn how to develop a first-offenders program in lieu of student expulsion.

Sex, Drugs, and Fast Cars: What Educators Need to Know About 21st Century Teenage Culture

Dr. Leonard Sax, M.D., Executive Director, National Association for Single Sex Public Education, Poolesville, Maryland

Professor James S. Coleman was the first to document that teenage culture in the United States disparages learning and schoolwork; teenage culture instead celebrates risk-taking activities such as street racing and promiscuity. In the past ten years, the teenage culture in many American communities has taken a dangerous turn for the worse. Casual drug use, impersonal sex, and a variety of risk-taking activities have all become emblems of "cool." We'll talk about why this has happened; we'll also discuss proven strategies by which educators and parents can work together to create a healthy alternative culture which celebrates learning and community service.

Thursday, December 7

► *1:45 p.m. – 3:00 p.m.*

Teens Who Care — Middle School Leadership Project

David Weingrod, Service Learning Coordinator, and Eric Moercin, School Social Worker, Milwaukee Public Schools

Participants will take part in lively activities, discussion, and presentation on using service learning to develop school-based leaders. The presenters will share Milwaukee's Teens Who Care Program, including the activities conducted and outcomes accomplished. Moreover, participants will explore their own values about schools' roles in creating more resilient, active, young people.

All Hands on Deck: A Multi-Disciplinary Approach to Habitual Truancy

Jeannette Deloya, Social Worker and Program Support, and Kathleen Lyngaas, Staff Development Specialist, Madison Metropolitan School District

Few things are more frustrating to school staff than habitual truancy, mostly because the approaches we've taken have often been labor-intensive, but ineffective. This session will explore a multi-disciplinary, multi-agency approach that shows promise. A case study format will be used to demonstrate a sequence of attendance improvement interventions that range from preventative efforts to systems and practices of intensive support. Conference attendees will leave the session with tools that can be adapted for use in their own school environments.

Planning Conferences: Engaging Parents in the Planning of their Child's Future

Rod Wiener, School Counselor, Linda Mikunda, School Counselor, Barron High School, and John Gevens, Principal, River-view Middle School, and Greg Mikunda, Barron Area School District

Barron School District will highlight two creative transition programs promoting student success for middle and high school students.

A new promotion policy requires 8th graders to successfully complete an exit interview to be promoted. Discover how students use their learning portfolios to demonstrate proficiency during their "real world" interviews with community members working in their career interest area.

For high school students, a "career planning conference" gives students and parents ownership in the educational and career planning process. It also allows parents to build a positive connection to the school and their child.

► *3:30 p.m.-4:45 p.m.*

How to be a Cool Refuser: Keep Your Friends and Maintain Your Dignity!

Chris Peterson, Health and Wellness Education, Holmen School District

Students want to do what is "right," yet maintain their dignity and "coolness." What are the knowledge and skills students need to be able to flourish? Just saying "no" is not enough to keep students from engaging in unhealthy situations. Join us on a participatory journey and learn more about an exciting approach to teaching and learning about refusal skills.

Bringing Some Love and Logic to Your School

Todd Hadler, School Counselor, and Brian Geerdts, School Social Worker, Manitowoc Public School District

If you are looking for a way to reduce your time dealing with student discipline and increase your time teaching, then the "Love and Logic" approach may be for you. This workshop will give you the "ins and outs" of "Love and Logic," an effective approach to student discipline that promotes positive teacher-student relationships and helping youth become more responsible for their own actions. Participants will become familiar with the "Love and Logic" model and learn strategies that will assist them in bringing this approach to their district.

Bully Busters: A Comprehensive All-School Approach to Bully Prevention

Barbara J. Reisner, Author, Trainer, Education Consultant, RRR Training and Publishing; and Delaine Moe, Student Assistance Coordinator, Racine School District

Attend the "Bully Buster" presentation and find out what schools need to do to reduce bullying! Action plans, strategies, and resources will be shared in order to promote a total staff, parent, and student team approach to bully prevention. Everyone in school needs to understand their role and responsibility in preventing bullying. Bullying prevention can only work when the entire school and community "takes a stand" to STOP, GET HELP, and REPORT all bullying incidences. Promote academic success by taking action NOW.

Mentoring 101

Krista Bosman, K-8 Guidance Counselor, and Rhonda Uelmen, High School Guidance Counselor, Shiocton School District

Do you have students that could benefit from positive role-models to assist in education, social skills, or emotional support? Then we have the class for you! Learn how to implement an effective mentoring program in your school. Get all the goods you need to start it up as well as tips on selecting students and mentors, grading, training, managing, and evaluating the program. This session will include a discussion on adjusting your future program to meet your school's needs.

The Wellness Equation: Health + Physical Education

Joanne Grassman, Student Services Director, and Amy Wabaunsee, Health/PE Teacher, Columbus School District

Nutrition, exercise, mental and physical health instruction are all vital to a comprehensive wellness plan; however, too often these topics are taught in isolation from one another, compartmentalized into Health, Guidance, and Physical Education. Youth need to actually experience the connection between these parts in order to fully understand the sum of their behaviors—substance use, eating, exercising, interaction—equals their overall level of wellness. Columbus School District has embarked on a journey to fully integrate the Health and Physical Education curricula at the high school level. This creates a progressive delivery system that meets state standards and engages students throughout all grades in a comprehensive approach to building wellness.

Thursday, December 7

SOS—Signs of Suicide

Brenda M. Jennings, ATODA Coordinator, and Marcia Creasey, RN, BSN, School Nurse, River Valley School District

Do you want to know how to address depression and suicide in your school? Come and see how River Valley Schools implemented SOS—Signs of Suicide Program and receive information on getting a program started at your school.

Friday, December 8

► 8:45 a.m. – 10:00 a.m.

The Heart and Science of Data-Driven Prevention Programs

Narra Smith Cox, Associate Professor, Professional Development and Applied Studies, University of Wisconsin-Madison; Mel Karnehm, Education Consultant, Department of Public Instruction

Many school districts and community partners struggle to use data to enhance alcohol, tobacco, and other drug abuse prevention and violence prevention programming. Come learn about DPI's Safe and Drug Free Schools and Communities Data Project to support your efforts to use data to improve prevention programming. We expect you'll leave the workshop with increased confidence to describe connections between risk behaviors and academic achievement, and increased clarity about types of data most relevant for your district's prevention programming. You'll have an increased sense of what's realistic and doable to better use data to strengthen prevention programming in your district.

Partnering with Students to Prevent Dating Violence

Shannon Barry, MSSW, formerly of Madison Metropolitan School District; and Theresa Kuehl, Dane County DELTA Project Coordinator, Domestic Abuse Intervention Services

Over 95% of violence against both men and women is perpetrated by men. Do you worry about how the boys at your school are treating one another? Do you worry about how they are treating girls? This workshop will introduce you to a progressive prevention initiative which addresses

KEYNOTE SPEAKER

► Friday, December 8
10:30 a.m. – 11:45 a.m.

Building Blocks for the Future: The Home-School Community Connection

Caroline S. Clauss-Ehlers, Ph.D., Assistant Professor of Counseling Psychology, Rutgers, the State University of New Jersey

This closing keynote will focus on how resilience promotes positive youth outcomes. Research, stories, and how-to strategies will suggest next steps for prevention specialists. The importance of building home-school-community partnerships will be emphasized as critical building blocks for resilience. Participants will leave with a sense of how to build support networks with families, in schools, and within the communities they serve. The importance of taking care of oneself while doing this work will also be presented.



the root causes of violence that lead to dating violence and sexual assault. The workshop will provide participants with strategies to engage young people in ending violence in their school communities. Participants will have the opportunity to experience some of the exercises and strategies that they can use in classrooms with their students.

The Million Dollar Baby — A Collaborative Approach to Reducing Underage Drinking

Jean Christenson, ATOD Prevention Coordinator, Eau Claire Area School District; and Francie Peardon, Community Health Educator, Eau Claire City-County Health Department

Learn more about how schools and community can work together to reduce underage drinking by using a comprehensive strategic approach involving school, family and community. Along the way, discover how you can collaboratively obtain money to accomplish your goals. Past practice in Eau Claire County has shown that working together plays a valuable role in improving the lives of youth and families.

Destiny, Decisions, and Detours: Student Skills That Enhance the Academic Journey

Judy Luke, School Psychologist, and Amanda Retzak Krump, School Psychologist, Green Bay Area School District

The presentation provides strategies and techniques to improve and enhance the "student skills" (for example, organization, homework completion, and study skills) that are necessary for learning and achievement. These "student skills" are strategies that help children learn how to learn. Students who can effectively utilize the different components of these "student skills" will be better able to learn, retain, and access instruction. Often, these student skills are expected of, but not taught to students. This presentation will provide school attendees with the tools to empower teachers and teach students these necessary skills.

The Good News About Evaluations!

Tim Belleau, CESA 5; and Carol Roth, Evaluator, Starfish Consulting

Do you groan when you hear "outcome evaluation"? This workshop will change that groan to a cheer that can actually happen from evaluation. Come learn about some exciting outcomes that six schools have been able to document through their evaluation process with implementing Project Northland in grades 6-8. This workshop will give participants an overview of the evaluation process that was used, the outcomes that were documented, and the lessons that were learned along the way. You don't have to be implementing Project Northland to get something from this workshop.

Friday, December 8

► 8:45 a.m. – 10:00 a.m.

Resilience Resolutions: Past, Present, and Future Applications of Mental Health Promotion

Caroline S. Clauss-Ehlers, Ph.D., Assistant Professor of Counseling Psychology, Rutgers, the State University of New Jersey

Children live in a world of ever-increasing stress factors, including global terrorism, pervasive exposure to violence, increasing substance use, and economic and social instability. To help them maneuver successfully through such a challenging world to adulthood, community-based resilience

interventions are becoming more important than ever. Currently, resilience-based interventions are expanding to examine not only the internal strengths children and adolescents bring to a variety of situations, but also to explore how to leverage community and family resources. Based on the book, *Community Planning to Foster Resilience in Children*, this sectional reviews resilience literature and how resilience is defined, considers current directions of resilience research, and discusses future developments in the field.

REGISTRATION INFORMATION & WEBSITE:

Register on-line at www.dpi.wi.gov/sspw/bldhrtcon.html. You may pay by credit card or check. It's fast and accurate!

The conference fee is \$125/person if registered by November 17, 2006. Registrations after November 17, will be charged \$165/person. The registration fee covers conference materials, breaks, two breakfasts, and one lunch.

There will be no refunds after November 17, but substitutes will be welcome. Prior notification is appreciated.

LOCATION AND ACCOMMODATIONS:

Kalahari Resort/Convention Center
1305 Kalahari Drive, Wisconsin Dells, WI 53965
Phone: 1-877-253-5466 Website: www.kalahariresort.com

A block of lodging rooms has been reserved for attendees of the Conference until Monday, November 6, 2006. To receive special conference rates, you must mention "DPI Building the Heart of Successful Schools." Conference rates are \$99/night/single. Government rates of \$62/night/single are available, but you must be prepared to show proof of employment. To reserve your room, call 1-877-253-5466.

DPI Contact Information

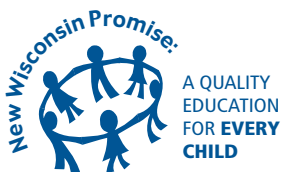
Linda Carey
Phone: (608) 267-9354
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Exhibits

Explore prevention program resources at an exposition that will be staged during the conference from 8:00 a.m. Thursday to noon Friday.

Thursday Conference Events:

- ATOD Coordinator Track
- State Superintendent's AODA Advisory and Open Forum
- Networking Reception



The Wisconsin Department of Public Instruction does not discriminate on the basis of sex, race, religion, age, national origin, ancestry, creed, pregnancy, marital or parental status, sexual orientation, or physical, mental, emotional or learning disability.



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Agenda

BUILDING THE HEART OF SUCCESSFUL SCHOOLS

Day 1 - Thursday – December 7, 2006

8:00–9:00 a.m.	Registration/Continental Breakfast
9:00–9:20 a.m.	Welcome
9:20–10:15 a.m.	Why Gender Matters: Using the emerging science of gender differences to broaden educational horizons <i>Dr. Leonard Sax, Keynote Speaker</i>
10:15–10:30 a.m.	Transition to Sectionals
10:30–11:45 a.m.	Sectionals
11:45 a.m.–1:30 p.m.	Lunch and Luncheon Speaker Increasing the Joy, Laughter and Fun in the Workplace <i>Stuart Robertshaw, "Dr. Humor," Keynote Speaker</i>
1:30 –1:45 p.m.	Transition to Sectionals
1:45–3:00 p.m.	Sectionals
3:00–3:30 p.m.	Break/Network
3:30–4:45 p.m.	Sectionals
4:45–6:00 p.m.	Evening Networking Reception – Youth Group Presentation
6:00–7:30 p.m.	State Superintendent's ATODA Advisory Council Dinner

Day 2 - Friday, December 8, 2006

7:00–8:30 a.m.	Breakfast
7:30–8:30 a.m.	State Superintendent's Advisory Council Open Forum and Breakfast Meeting
8:30–8:45 a.m.	Transition to Sectionals
8:45–10:00 a.m.	Sectionals
10:00–10:30 a.m.	Breakout/Network/Hotel Check Out
10:30–11:45 a.m.	Building Blocks for the Future: The Home-School Community Connection <i>Dr. Carolyn Clauss-Ehlers, Keynote Speaker</i>
11:45–Noon	Announcements/Closure